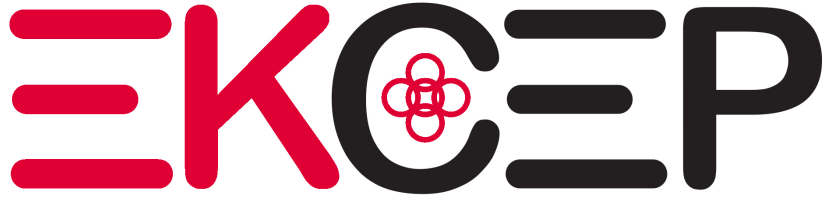


EASTERN KENTUCKY



CONCENTRATED EMPLOYMENT PROGRAM, INC.

EASTERN KENTUCKY CONCENTRATED EMPLOYMENT PROGRAM
WORKFORCE INVESTMENT BOARD

REGIONAL STRATEGIC PLAN 2014-2019

Approved by the EKCEP Workforce Investment Board
June 19, 2014

The EKCEP Workforce Investment Board brings together private sector leaders from across Eastern Kentucky with policy makers from education, economic development, and the public sector. The WIB is accountable for leading the regional workforce system in 23 Appalachian Kentucky counties. It is the only workforce board in the region.

EASTERN KENTUCKY CONCENTRATED EMPLOYMENT PROGRAM
WORKFORCE INVESTMENT BOARD

REGIONAL STRATEGIC PLAN 2014-2019

Our Mission

The Reason We Exist

Prepare, advance, and expand the workforce of Eastern Kentucky

Our Core Values

*Strongly Held and
Foundational Beliefs*

Innovation

We believe we must remain creative and embrace emerging technologies and opportunities in order to not only strengthen economic development now, but also anticipate and plan for future growth and expansion.

Diversity

We believe that if Eastern Kentucky is to grow to new levels, sustain our citizens, and support both new and existing business, we must pursue economic diversification.

Collaboration

We believe we must seek, build, and nurture collaborative partnerships that will leverage the workforce system with other service providers to bring about more success for jobseekers and employers than we can accomplish alone.

Vision

We believe that to positively change the economic landscape of our region, it will take a unified strategic effort and focused planning powered by a strong vision that guides the collective actions of education, economic development, and workforce partners.

Adaptability

We believe that we must remain nimble and flexible in creating and delivering relevant workforce and employer services that have the most impact on jobseekers and employers and economic development throughout the region.

Our Vision
*What We Aspire to
Accomplish in the Future*

Our vision for the region of Eastern Kentucky

Our vision for the region of Eastern Kentucky includes the goals below that expand our influence with other key components of the workforce system like economic development, secondary and post-secondary education, and others—with the outcome being that we have a more tangible effect on job creation, educational and skills attainment, graduation rates, economic development and diversity, and job placement and retention.

- ***Employers—new, existing, and emerging—have an adequate supply of well-educated and well-trained workers.***
- ***Residents have the knowledge, skills, and aptitudes to work and earn incomes that make them self-sufficient.***
- ***The region exhibits improved college and career readiness among high school graduates.***

Our Vision
*What We Aspire to
Accomplish in the Future*

Our vision for the region's Workforce System

Our vision for the region's Workforce System includes the goals below for services and programs driven by the Workforce Investment Act (WIA), the current federal law that guides service delivery for adults, dislocated workers, and youth. These goals also include those shared by the Workforce Investment Board and various partner agencies in the overall, integrated workforce system, including: postsecondary education, Vocational Rehabilitation, Kentucky Adult Education, Kentucky Department of Veterans Affairs, Kentucky Office of Employment and Training, Experience Works, Job Corps, YouthBuild, Kentucky Office for the Blind, and Kentucky Department for Community Based Services, as well as programs authorized under the federal Wagner-Peyser Act.

- ***Lifelong learning and skills development are integral parts of the workforce system. Long-standing relationships between employers and educators keep education and training opportunities one step ahead of the needs of the market.***
- ***The system partners with those industries and businesses that drive the regional economy. It also works with chambers of commerce and economic development entities throughout the region to identify and support emerging industries vital to the region's continued growth and diversification.***
- ***Strong commitments to innovation, productivity, accountability, and results keep the system flexible and responsive to employers' and residents' ever-changing workforce needs.***

Our Vision
*What We Aspire to
Accomplish in the Future*

Our vision for the EKCEP Workforce Investment Board

Our vision for the Workforce Investment Board includes the goals below that set the course for continued innovation in service delivery and the leveraging of additional funding that creates new revenue streams that shape and guide organized activity outside the scope of WIA.

- ***The EKCEP WIB will continue to explore ways to influence economic development and provide citizens' access to more and better jobs through the use of innovation and telework programs.***
- ***EKCEP will continue to identify and pursue new revenue streams and leverage funding to diversify the employment base and expand activity outside the scope of WIA.***
- ***The EKCEP WIB will set the regional workforce agenda. It will be widely recognized for its excellence as a leader and governing board, and for its commitment to making a difference.***

Our Results
*The Impact We Will Have
on the Region*

- ***More—and better—job opportunities for the citizens of our region.***
- ***A better-educated and better-prepared workforce in our region.***
- ***A more diverse economy in our region.***